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Business Executive Awards 2019

Vital to recognise those hard-won achievements of county successes

By JANE MCFARLANE
Commercial features writer

THE LeicestershireLive Business Executive of the Year Awards have become an established part of the local business calendar.

The awards are now in their eighth year and mark individual success as well as the contribution those individuals make to life in our region, through their businesses and organisations, and who have achieved something outstanding in their field.

This year, Lawson-West Solicitors are sponsoring the Medium Business category, with managing director David Heys saying: "What better way of supporting local, growing businesses and their owners than being involved with the Leicestershire Business Executive Awards?"

"Lawson-West Solicitors is truly proud to support the Medium Business category.

"It's so important to recognise business achievement when we see it, because it's hard-won by those of unspoken and relentless skill, natural ability and flair.

"During my career as a commercial lawyer, I've seen all types of business and all types of business owners over the years and there's no magic wand that can make a business succeed or fail.

"In my view, business success is down to the people in the driving seat and their level of commitment and tenacity to make their company or product stand out.

"It's one thing keeping an eye on



the business, it's another thing to keep it profitable. Business winners in my mind are those who manage to juggle both concepts."

He said the objective of Lawson-West was to help business owners to succeed.

"Like the award nominees, our law firm is also a business and over the past two years we have made significant investment in getting our firm where it needs to be in terms of location, premises, talent and culture," said David.

"We have faced a highly competitive and changing legal market as

well as legislative changes. Our business strategy has been to embrace these challenges as opportunities.

"We've made our office premises larger and easier to get to for clients.

"We've expanded in Market Harborough with our Brown & Co merger and we've moved our Leicester operation into Meridian Business Park.

"In addition, we've developed and consolidated our internal processes to keep up with change and as we look towards 2020 we're confident that Lawson-West competes well in



'BUSINESS SUCCESS IS DOWN TO THE PEOPLE IN THE DRIVING SEAT': David Heys of Lawson-West Solicitors
ANDY BAKER



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David Heys

"At Lawson-West, we want to celebrate the achievements of all the nominees in the forthcoming awards. Good luck to everyone."

Nominations for the awards are now open, with the winners announced at the black tie event at the King Power Stadium on Tuesday, November 12.

To nominate, visit: leicestershirelivebusinessexecawards.co.uk

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